

## **Dr. MISBAH OBAID**

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### **Teaching Experience**

- **Job Title:** Lecturer English
- **Institution:** National University of Medical Sciences, NUMS Rawalpindi, 10 March 2021 to date
- **Job Title:** Visiting Lecturer  
**Institution:** Air University Islamabad from September 2019 to August 2020
- **Job Title:** Visiting Lecturer  
**Institution:** Riphah International University-WISH campus, H-8 Islamabad from February 2018 to July 2018
- **Job Title:** Lecturer  
**Institution:** University of Sargodha- Subcampus Mianwali from 9<sup>th</sup> Oct 2013 to 27 January 2017
- **Job Title:** Teaching Assistant  
**Institution:** University of Sargodha, Sargodha from September 2012 to Oct 2013
- **Job Title:** Teaching Assistant- Taught Reading Module in IELTS  
**Institution:** Department of English, University of Sargodha

### **Academic Qualification**

- PhD Linguistics & Literature-Air University, Islamabad (2024)
- MPhil Applied Linguistics-Government College University, Faisalabad (2014)
- BS English Language and Literature- University of Sargodha, Sargodha (2011)

*PhD Thesis- Modality in Pakistani Academic Research Discourse: An Interdisciplinary Exploration*

*of PhD Thesis Writing*

## Research Publication

- Obaid, M., Parveen, I., Awan, S. J., & Batool, M. (2024). THE COGNITIVE FRONTIER: AI'S ROLE IN SHAPING ACADEMIC PERFORMANCE AND ATTENTION CAPACITIES OF GEN-Z STUDENTS. *Advance Social Science Archive Journal*, 2(4), 549-567.
- Obaid, M., & Masroor, F. (2023). FUNCTIONS OF MODAL VERBS IN PAKISTANI RESEARCH DISCOURSE OF ECONOMICS AS AN ACADEMIC DISCIPLINE. *PalArch's Journal of Archaeology of Egypt / Egyptology*, 20(2), 1108-1138. Retrieved from <https://archives.palarch.nl/index.php/jae/article/view/11887>
- Obaid, M., & Hussain, D. Z. (2023). Representation of Stereotypical Role Reversal in Pakistani Television Advertisements. *Pakistan Journal of Language Studies*, 7(1), 32-42. Retrieved from <http://pjls.gcuf.edu.pk/index.php/pjls/article/view/223>
- Mahmood, R., Obaid, M., & Shakir, A. (2014). A Critical Discourse Analysis of figurative language in Pakistani English newspapers. *International Journal of Linguistics*, 6(3), 210.
- Mahmood, M. A., Rasheed, S., Obaid, M., & Shakir, A. (2014) Representation of Class System through English Textbooks in Pakistan. *Research on Humanities and Social Sciences* [www.iiste.org](http://www.iiste.org) ISSN (Paper)2224-5766 ISSN (Online)2225-0484 (Online) Vol.4, No.9, 2014

## Conferences

- Presented in 9th International Conference of the Linguistic Association of Pakistan (ICLAP 2023) held on 13-15 December 2023 at Government College University Faisalabad.
- Presented in 1st International Conference of Contemporary World: Challenges and Transformation at Rawalpindi Women University 6th Road Satellite Town, Rawalpindi Pakistan on 13 October 2022
- Moderated a scientific session in NUMS Conference on "Substance Abuse, Prevention and Treatment (SAPTC-2022) at Army Medical college, Rawalpindi

- Presented in 7th International Conference of the Linguistic Association of Pakistan (ICLAP 2021) on 10–12 November 2021
- Presented Research paper 'Representation of Class system through English Textbooks in Pakistan' in an International Conference of Linguistics at Lahore College for Women University Lahore (published in Research on Humanities and Social Science, Vol.4, No.9, 2014)
- Presented Research paper 'A Content Analysis of the Cultural Content in the Oxford Progressive English Textbook' in 29<sup>th</sup> SPELT International Conference 2013
- Presented a Research paper in 1<sup>st</sup> National Conference on Contemporary Trends in English Language and Literature in Allama Iqbal Open University Islamabad
- Participated in 2<sup>nd</sup> IIUI-UNCW International Conference on Local Cities, Foreign Capitals: Finding the Local Anchor in the Global Cultures

### **Research Project**

Co-PI in an IRF project at NUMS entitled- "Implementation of Zero Waste Practices in Campuses and Beyond- Fulfilling Social Responsibility through Action Research"

### **Professional Trainings**

- Participated in the English Faculty Program (2024) at NAHE organized by HEC and RELO-US Embassy
- Participated in Faculty Development Program (2024) on 'Redefining Teaching & Learning' at NUMS
- Participated in Professional Development Training: Philosophy Behind Time Management
- Participated in Professional Development Training: Opting Healthy Lifestyle
- Speaker in Faculty Development and Training Program on the topic "Social Stratification in Pakistani English Textbooks", 19th May 2022

## **Workshops**

- Faculty development workshop on 'Curriculum Planning and Implementation' August 7-9, 2023 at National University of Medical Sciences, Rawalpindi
- Two-day workshop on "Promoting Research Excellence in Academics across Pakistan" (1st and 2nd February, 2022) at HEC Pakistan
- Workshop on Intellectual Property Rights: Drafting and Filing of Patent Applications, 14 June, 2022 at NUMS
- Five days' workshop on 'Qualitative Research Methods and Academic Writing' at Air University Islamabad, in collaboration with USAID and HEC (12-16 February, 2018).
- Two-Day Project-based hands-on training on IPA Transcription at Corpus Research Centre; Faculty of Social Sciences. Air University Islamabad (4-5 December, 2017).

## **Committees**

- Curriculum committee member of Sociology in NUMS Department of Social and Behavioural sciences
- NUMS-ESC Environmental and Stewardship committee (Coordination Team)
- NUMS Accessibility committee and disability coordinator
- Member of Review of Institutional Performance and Enhancement (RIPE)
- Member of NUMS Archives
- Member of Departmental Internship Committee-NDSBS
- Member of NUMS Zero Waste Alliance Pakistan (ZWAP)
- Member of NUMS Review of Institutional Performance and Enhancement (RIPE)

## **Community Work**

- Participated in Tree Plantation Drive of GYM Club-NESC Committee (OCT 28, 2022)
- Conducted awareness sessions at Ayub Medical College (AMC) and Wah Medical College (WMC) related to zero waste management-2024

- Organized seminar at NUMS, "Empowering for Sustainable Choices & Menstrual Health," as part of Project EcoCycle within the Millennium Fellowship Project.

### **Courses Designed**

- Developed NUMS UMTF-II English Entry test in 2021
- Designed and Taught Functional English Module in NUMS UMTF-II Training Program 2021
- Developed English Module for Nursing Assistants Abbottabad Medical College
- Sociolinguistics course in Sociology curriculum at NUMS DSBS
- Compulsory courses of English-I and English-II in SSH curriculum
- Developed English Curriculum for Care Assistants in medical settings (as a part of International-PAFIC Finland funded project)

### **Administration**

- Member of Invitation, Registration and Souvenir Committee of International scientific conference on "Substance Abuse, Prevention and Treatment (SAPTC-2022) at Army Medical college at NUMS
- NUMS MDCAT Duty at Rawalpindi station, 2022-2024
- Organizer of monthly 'Faculty Training and Development Program' hosted by NUMS Department of Social and Behavioural sciences
- Editor of NUMS environment Newsletter- NUMS Green Gazette

### **References**

Dr. Sadia Irshad-Assistant Professor, Department of English-Air University Islamabad

Dr. Asim Mahmood- Dean Faculty of Arts and Social Science, Government College University Faisalabad [masimrai@gmail.com](mailto:masimrai@gmail.com)